

Grimm's Goodies

Brothers Grimm Landscape & Design Co.

May 1, 2010

Why, Oh Dandelions, Why?

The growing season is in full swing. We had a supremely early Spring this year and our crews have been mowing for about 4 weeks now.



That means that the grass is not the only thing that is growing. That's right! I'm talking

about weeds, specifically clover and dandelions. Of course, my 4 year old daughter is in love with the dandelions, happily picking a bunch of yellow blooms for Mommy and blowing the seeds off of the seed heads like we all did when we were kids. (Of course, these come from my neighbor's lawn. Ha ha!) However, broadleaf weeds will soon be a thing of the past as towards the end of the month we will be applying our second step fertilizer also known as weed-n-feed.

This application will have two functions. The first will allow the nitrogen to give your lawn a

thick lush color and texture. The second will eliminate unwanted broadleaf weeds with extreme prejudice. By week's end, your neighbors will be green with ivy, I mean envy.

On occasion, a few weeds escape our grasp and it may be necessary to spot treat problem areas. We will be sure to keep an eye out for any delinquents.



Got Friends?

We began our customer referral program in 2007 and several folks have taken advantage of our offer. Here is how it works: As one of our regular mowing customers, when you tell a friend about our service and they sign up to have weekly

maintenance, we will give YOU a free week's service! Wow! The best part is there is no limit to how many folks you can refer. That means that some of our customers might end up with a free week, month, or year of lawn service. So talk it up, oh loyal cus-

tomers, and let those you know what a great job we do for you and earn yourself a little reward in the process. Remember that referral = free mowing!

Please call me with any questions and to get the details on this sweet deal!

Plant Profile— Purple Sand Cherry

The Purple Sand Cherry (or Purpleleaf Sand Cherry) is a medium-sized ornamental shrub maturing at about 8' tall by 8' wide. It has an upright oval growth habit in youth, becoming spreading with age, then arching outward from the open center at maturity (unless already pruned into better shape). It has a medium growth rate. The Purple Sand Cherry prefers full sun to partial sun, moist, well-drained soils in full sun, but is quite adaptable to adverse conditions and is very urban tolerant (especially to poor soils, drought, heat, and heavy shearing). It is abundantly available, primarily in container form, but also balled and burlapped. Its foliage emerges as bright reddish-purple and remains crimson-purple throughout most of the Summer, slowly changing to a bronzy-green fall color. The leaves are alternate, elliptical, serrated, about 2" long, and with dual glands at the top of the young petiole. The foliage will change quickly to bronzy-green in Summer if it is sited in a semi-shady spot. The Sand



Cherry's pink buds are coincident with the emerging red foliage and open to white-pink flowers in April, being solitary, directly pendulous from the previous year's wood, and noticeable. They are not especially showy, but two of my close friends have named this their favorite shrub because of the flower, which is quite beautiful.



Information found here: <http://www.hcs.ohio-state.edu>; Photos found here: http://fc03.deviantart.net/fs27/f/2008/132/7/5/Purple_Leaf_Sand_Cherry_2_by_Cunnucks_Eh.jpg, <http://www.hitherbrook.com/hitherbrook/images/PURPLE%20SAND%20CHERRY.jpg>, http://www.jgilmoredesign.com/img/gallery/plant_purple-sandcherry_lg.jpg, http://www.jayslandscapingllc.com/images/plants/purple_sand_cherry.jpg



Got Email?

We have the ability to email your monthly invoice to you instead of sending you one via “snail mail.” For those of you who are internet savvy, you may be interested in this option.



If you would like to stop receiving a paper statement and start receiving your invoice via email, please go to our website at www.brosgrimm.com and send us an email with your name, email address, and a message telling us you'd like to switch to e-invoices/e-statements. We will then make the appropriate changes and you will see your next invoice come to you via email. You will also receive this newsletter right in your inbox. Signing up for this service will also enable us to answer your questions at any time via email.

We are excited to present this option to you in that we will be saving time, money and a few trees along the way.

Canceling is as easy as enrolling. If you ever want paper statements again, just let us know via email, phone or mail and we can switch you back to paper invoices. It's that easy.